



FOR IMMEDIATE RELEASE

## **PMA Funding Launches First Ever Mobile Site For 2010 ICBA National Convention**

**Chicago – February 25, 2010** – PMA Funding™ (PMA), Preferred Service Provider of the Independent Community Bankers of America (ICBA) and leading provider of bank deposit and funding solutions, today announced the launch of the first ever mobile site designed specifically for the 2010 ICBA National Convention & Techworld. Participants can access the mobile resource at [www.pmafunding.com/mobile](http://www.pmafunding.com/mobile).

The new site is intended to provide convention participants efficient access to all of the details surrounding the convention including a full convention schedule, Techworld information, concurrent workshop information and access to the ICBA's newly developed Community Bank Locator application. The site will also contain details regarding PMA's presence at the convention.

"We are excited to provide America's community banks with mobile access to the 2010 ICBA National Convention," said Jim Lutter, senior vice president of PMA Financial Network, Inc. "ICBA has created a remarkable number of opportunities for bank professionals during the convention. We are thrilled to coordinate with ICBA to provide all of this information on a mobile device."

### **About PMA Funding**

PMA Funding (PMA)—Preferred Service Provider of the Independent Community Bankers of America (ICBA) is a service of PMA Financial Network, Inc. and PMA Securities, Inc. and is designed exclusively to help banks efficiently manage liquidity needs and develop diversified funding strategies through proprietary analysis and access to multiple funding solutions. These include public funds via one of the largest pools of municipal deposits in the country, DTC eligible CDs and a national non-brokered CD marketplace accessed via QwickRate®. Additional information is available at [www.pmafunding.com](http://www.pmafunding.com).

### **About PMA Financial Network, Inc.**

PMA Financial Network, Inc. is a national financial services provider that seeks long-term financial success for its clients in the public sector and banking industry. Over the past 25 years, PMA Financial Network, Inc. has established long-lasting relationships with more than 1,800 community banks, including over 700 ICBA member institutions, and has placed billions in public funds deposits since inception. Additional information is available at [www.pmanetwork.com](http://www.pmanetwork.com).

### **Disclosure**

*Non-brokered CDs offered through QwickRate, Inc. PMA Financial Network, Inc. and QwickRate are not affiliated. PMA Funding is a trademark of PMA Financial Network, Inc. PMA Funding is a service of PMA Financial Network, Inc. and PMA Securities, Inc. (collectively "PMA"). DTC eligible CD execution is provided by PMA Securities, Inc., which is a member of FINRA and SIPC.*

Media Contacts:

Matt Kaufman  
630-657-6433  
[mkaufman@pmanetwork.com](mailto:mkaufman@pmanetwork.com)

Jim Lutter  
630-657-6460  
[jlutter@pmanetwork.com](mailto:jlutter@pmanetwork.com)

####